

HELP THE TOWN PICK A NEW BRANDING LOGO!



The **Town of Lauderdale-By-The Sea** wants your opinion on three possible options for the Town's new branding logo (see the three choices below), which will be used to help market the Town's commercial districts. The branding logo does not replace the Town's official seal (above). The new logo will be used instead to help us build a unique brand with consumers and residents. The options include:

1. **Addy chair with pelican**
2. **Colorful block design**
3. **A nostalgic postcard**

You can vote online by taking a survey at <https://www.surveymonkey.com/s/R9987TK>

You can also take the survey by clicking the link in the Web site box right below this one.

The deadline to submit your online vote is **midnight** on **April 7, 2012**. The **Town Commission** will be making a final decision at its **April 10** meeting at **7PM** in **Jarvis Hall**.

Choice 1: Addy chair with pelican



Choice 2: Colorful block design



Choice 3: Nostalgic postcard

